



71st Annual
**HOG CAPITAL OF THE WORLD
PARADE 2024**

Dear Parade Participant:

It's time to think about the Hog Festival Parade in Kewanee Labor Day Weekend. This year's parade will take place Saturday, August 31st at 2:00pm. *Rain or Shine.*

The Hog Day 2024 theme is ***"That's the Way I Like It!"***. We would like to have you keep this in mind as you put your entry together.

It's free and easy to enter and, we only ask a few small but *enforced* rules.

- 1. Please do not throw candy or other materials from moving vehicles, items must be handed out.**
- 2. No stopping along the parade route nobody likes gaps in the parade.**
- 3. Political entries will be limited to 1 party vehicle and 1 vehicle per candidate and will be placed together.**
- 4. All entries should follow the general theme of the parade, please decorate all entries some way to promote the theme. Fleet vehicles only will not be allowed.**
- 5. Parade officials have the authority to remove entries from the parade line up at any time for behavior unbecoming of a parade entry or for not following parade entries.**

NOTICE

Soliciting or selling items from parade entries is not allowed. You are welcome to pass out information and give items away like candy, water, freeze pops but no items should be sold from parade participants. Vendors need to obtain a permit from the Hog Festival committee prior to the parade. Soliciting of funds from parade watchers by parade participants is prohibited.

Please return the enclosed entry form as soon as possible. We will contact you as to your parade number and line up procedure as we get close to parade day. **Deadline for parade entries will be close of business Monday August 19th.** Entries received after this date will not be guaranteed an official entry number. **Limited to 125 entries or number of entries received before deadline.** It is best to reserve a spot early and fill in the details in closer to parade day.

71st Hog Capital of the World Festival Parade Entry Form

August 31, 2024 2:00 p.m.

Please type or print clearly

Name of Organization _____

Entry Mailing Address _____

Email Address _____

City _____ State _____ Zip Code _____

Parade Contact Person _____ Phone _____

Entry Form

Float (please describe) _____

Cars (antique, street rod, etc.) _____

Machinery (antique, other) _____

Walking Entries (please describe) _____

Dignitaries (Queens, politicians, etc.) _____

Other _____

Number of feet needed in parade line-up area. Please be as accurate as you can _____

Please include any interesting facts about your entry for announcer (ie. number of years in parade etc.)

Please return form to Kewanee Chamber of Commerce 113 E. 2nd St. Kewanee, IL 61443. If you have any questions please contact the Chamber Office at (309) 852-2175

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